

# The **7** must-haves to consider when choosing a communications & media-focused iPaaS

## Compatible



with your specific needs, **not a 'plain vanilla' solution** - supporting industry-specific requirements (pre-packaged connectors to industry-leading BSS, OSS and other industry-common systems) as well as offering pre-integrated capabilities (eSIM, partner ecosystem, asset monetization, order fallout management and more)

## Compliant



with **TM-Forum** Open API standards (including pre-integrated, pre-enabled open APIs), as well as full support for TMF telco data models (SID) and commitment to future enhancements in alignment with industry standards

## Flexibility



to support the deployment method that best suits your business strategy, be it fully managed SaaS, on-premise or private cloud

## Agnostic



to **any cloud-based format**, with the ability to deploy seamlessly and simultaneously on multi-cloud environments, and easily ported from one cloud vendor to another.

## Connected



**anywhere, everywhere and at any time**, with support for the full range of communication & media-specific applications, devices, business scenarios and data sources (BSS/OSS/digital/cloud services & applications)

## BPM-driven



to support predefined, **industry specific business processes** (e.g. order, care, billing) from any internal or external channel, as well as efficient creation of automated integration flows, monitoring & visibility and issue remediation

## Unified



solution with **all required ingredients** for a successful NextGen integration from a single provider. Should be comprised of both technology and a comprehensive range of services, including consulting, design & development, testing, billing & settlements, IT & business operations and more

