

# Grow your visionary digital bank on a flexible foundation in the cloud

## Activate cloud advantages and avoid the risks

Traditional banks are launching digital-only bank brands to capture customers and enter new markets. Launching on a proven cloud-native foundation lets you realize all the benefits of a digital-only bank. When you build in the cloud – and for the cloud – you can scale fast as you secure your new bank and reduce risk.

What do digital customers want? They want easy anytime, everywhere banking at their fingertips. Branches? Nope. And no branches or data centers means that you save on overhead. That's savings you pass along to customers, who also love the low-fee vibe of digital banks. To make that vision come together for you and your customers, cloud success at scale is key.

## Launch and scale digital brands fast

Winning new customers with a digital brand isn't as simple as adding a slick façade to current legacy systems. Do that, and you won't see the resiliency, cost, or elasticity advantages that you experience in the cloud. Creating your own cloud platform from scratch takes time – and opens you to risks. These risks take the form of unnecessary costs from inefficient cloud use and security concerns.

Avoid pitfalls by starting with a proven cloud platform. Amdocs can help you adopt an effective cloud platform quickly. You'll work with certified experts at a leading partner to top cloud providers, including AWS and Microsoft Azure. Throughout the process, we foster a cloud-centric mindset while deploying the compliance, security, and governance practices that regulators expect. You'll scale your digital bank on an infrastructure that's resilient, elastic, and agile. The Amdocs team can even help you build the seamless frontend a digital bank needs to thrive.

## Cloud-native for speed, security, and scale

Power your digital bank with cloud infrastructure that's resilient, elastic, and agile. With our help, you can:

- Start and scale fast and with less effort as you win customers and grow
- Adopt a multi-cloud strategy that avoids unnecessary costs or complexity
- Enjoy the lower operational costs you expect from a digital bank
- Stay ahead with a cloud-native platform designed for speed and compliance excellence

## Digital-only bank crushes quarterly growth goals in days

One of Asia's leading traditional banks decided to launch a digital brand. It wanted to attract customers looking for an all-digital alternative to a traditional bank. Leaders at the bank thought that these customers would be attracted to a digital brand backed by a trusted bank. They were right. In less than two weeks after launch, more than 100,000 people opened accounts. By the end of the month, the bank had 200,000 customers – far exceeding expectations. Luckily, the bank could scale easily thanks to its cloud platform approach built with Amdocs.

### Let's make banking amazing

Leap ahead with help from Amdocs. Lead by creating superior digital experiences that engage customers wherever they are – fast and seamlessly. We work with banks that make banking amazing by anticipating customer needs, personalizing banking, and getting ideas to market in real time.

**What can we do for you?**  
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