

**a**· amdocs  
**make it  
amazing**

# Amdocs-Euro 2024 viewer experience research

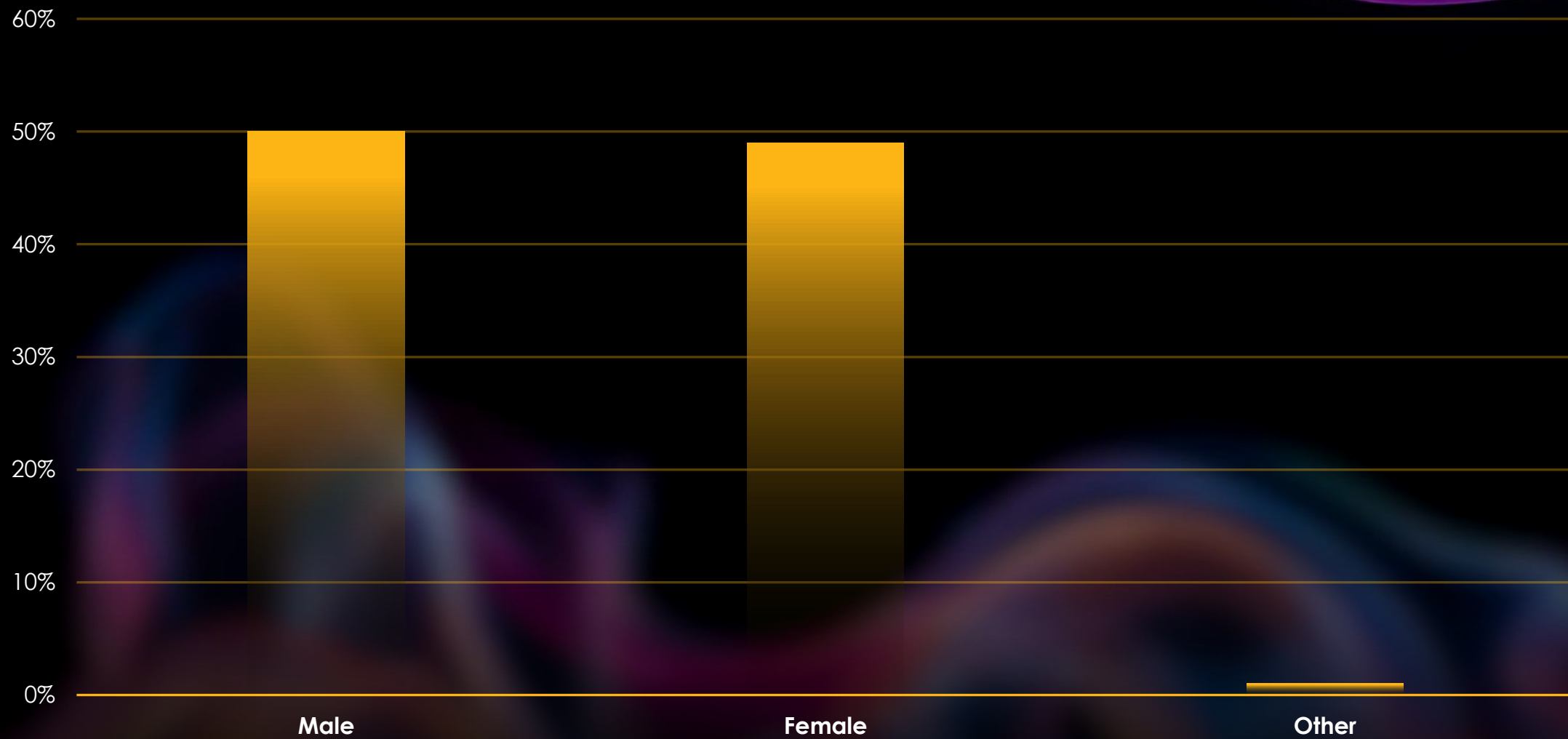
13/06/2024

Amdocs (NASDAQ: DOX), a leading provider of software and services to communications and media companies, today released new research on the technology that will enhance viewer experience at major sporting events, including the forthcoming UEFA Euro 2024 tournament.

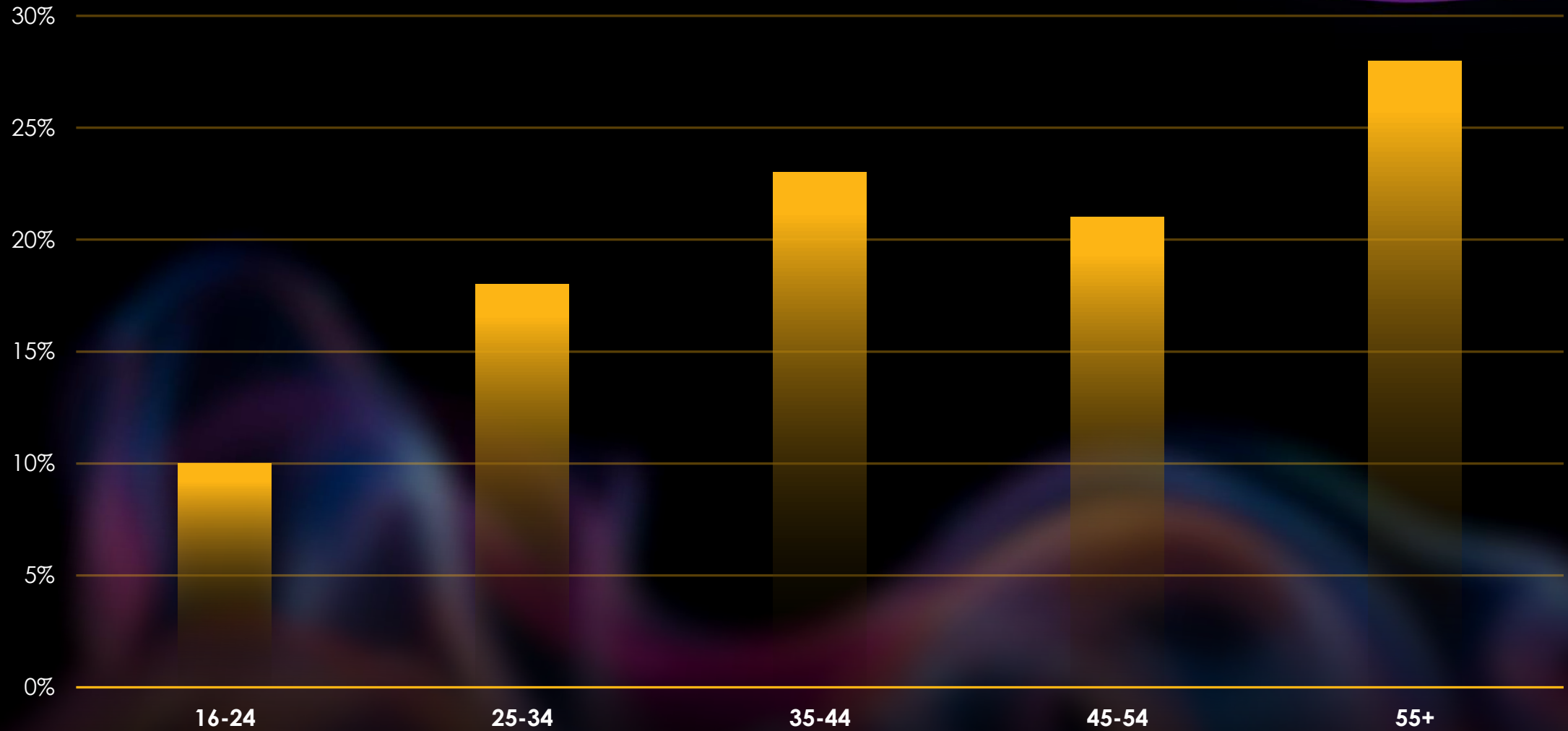
Amdocs commissioned Censuswide to survey more than 1,000 UK football fans ahead of the tournament, which takes place at venues across Germany from 14 June to 14 July 2024.



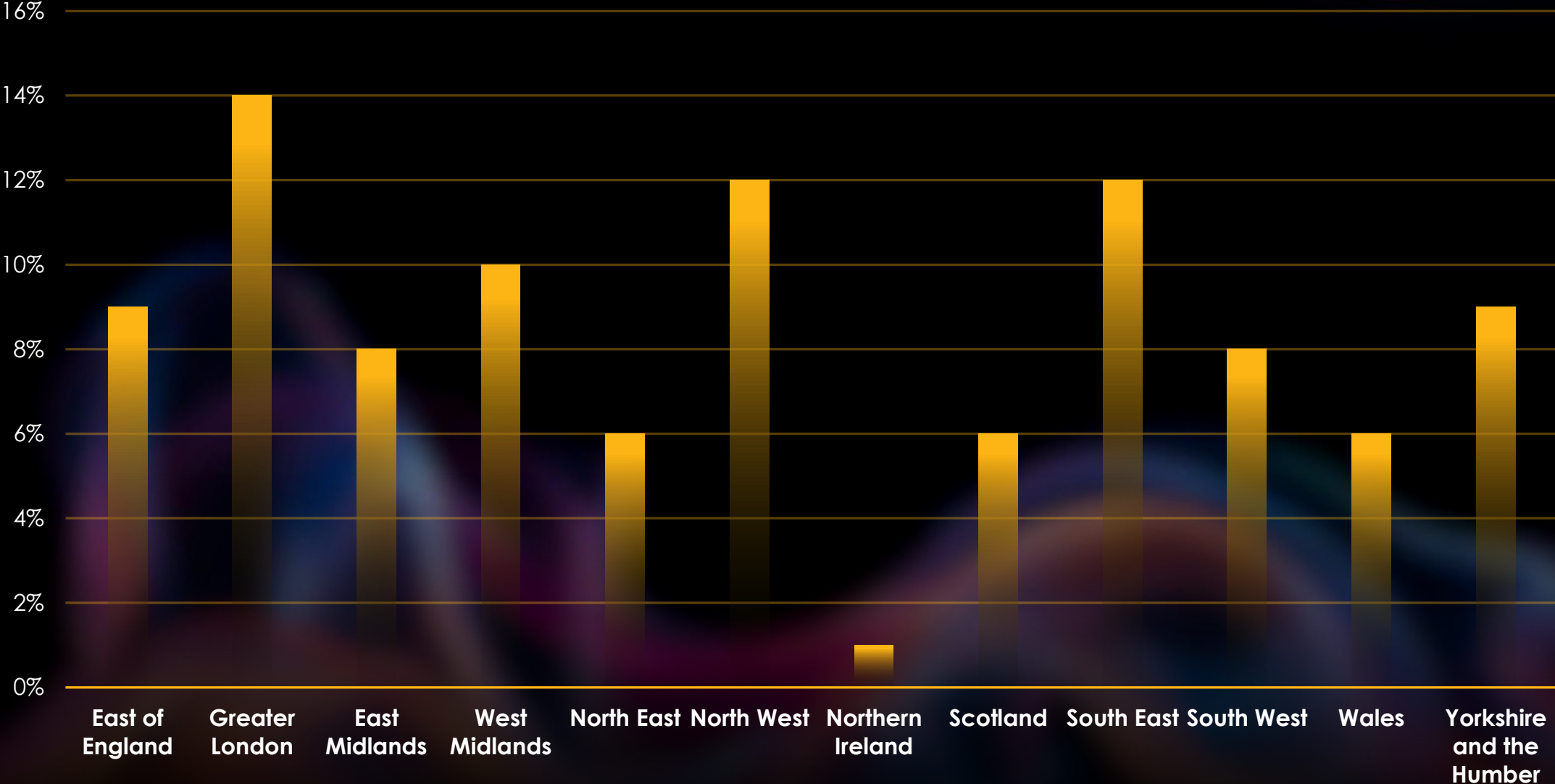
# What gender are you?



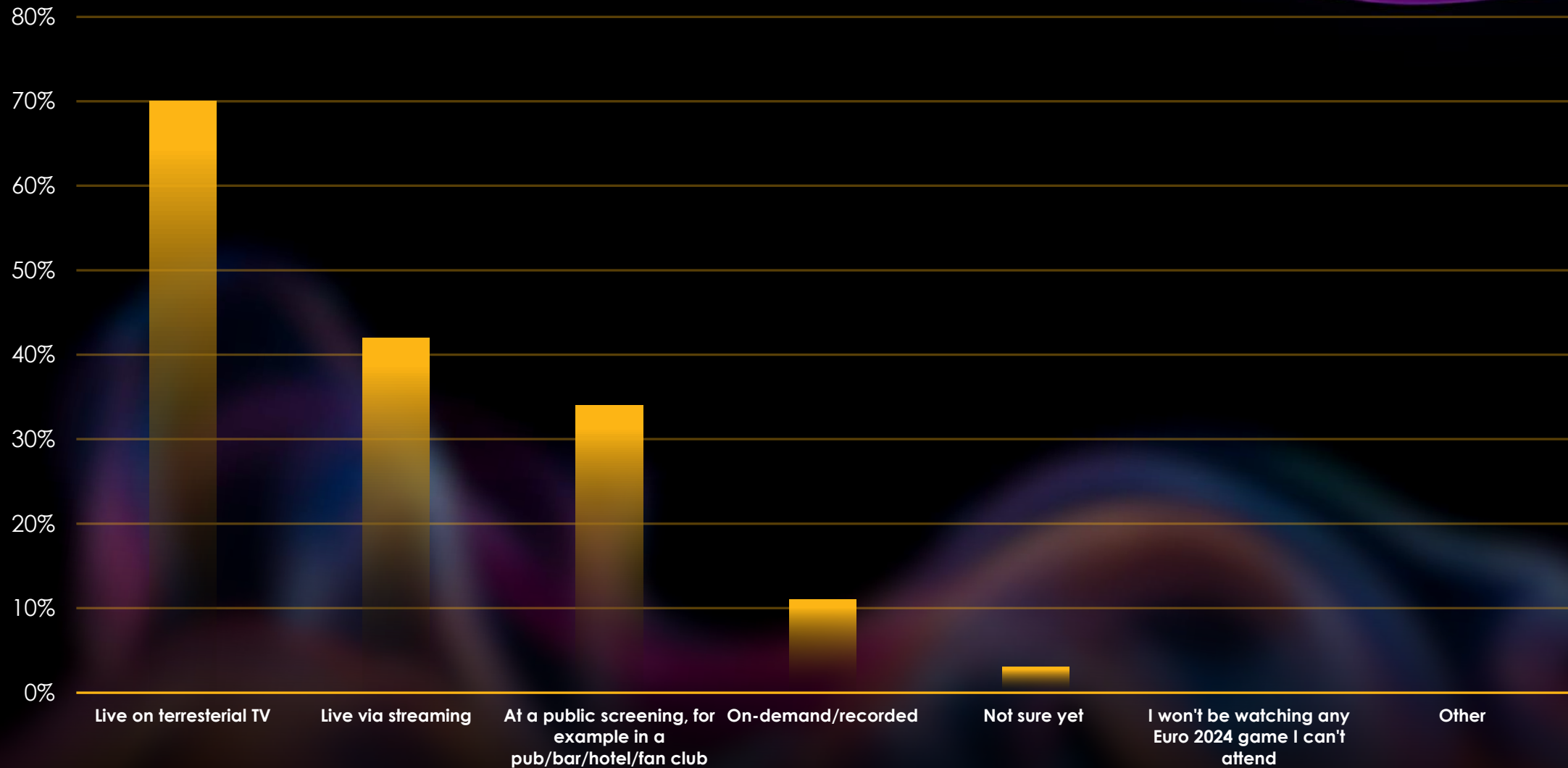
# What is your age group?



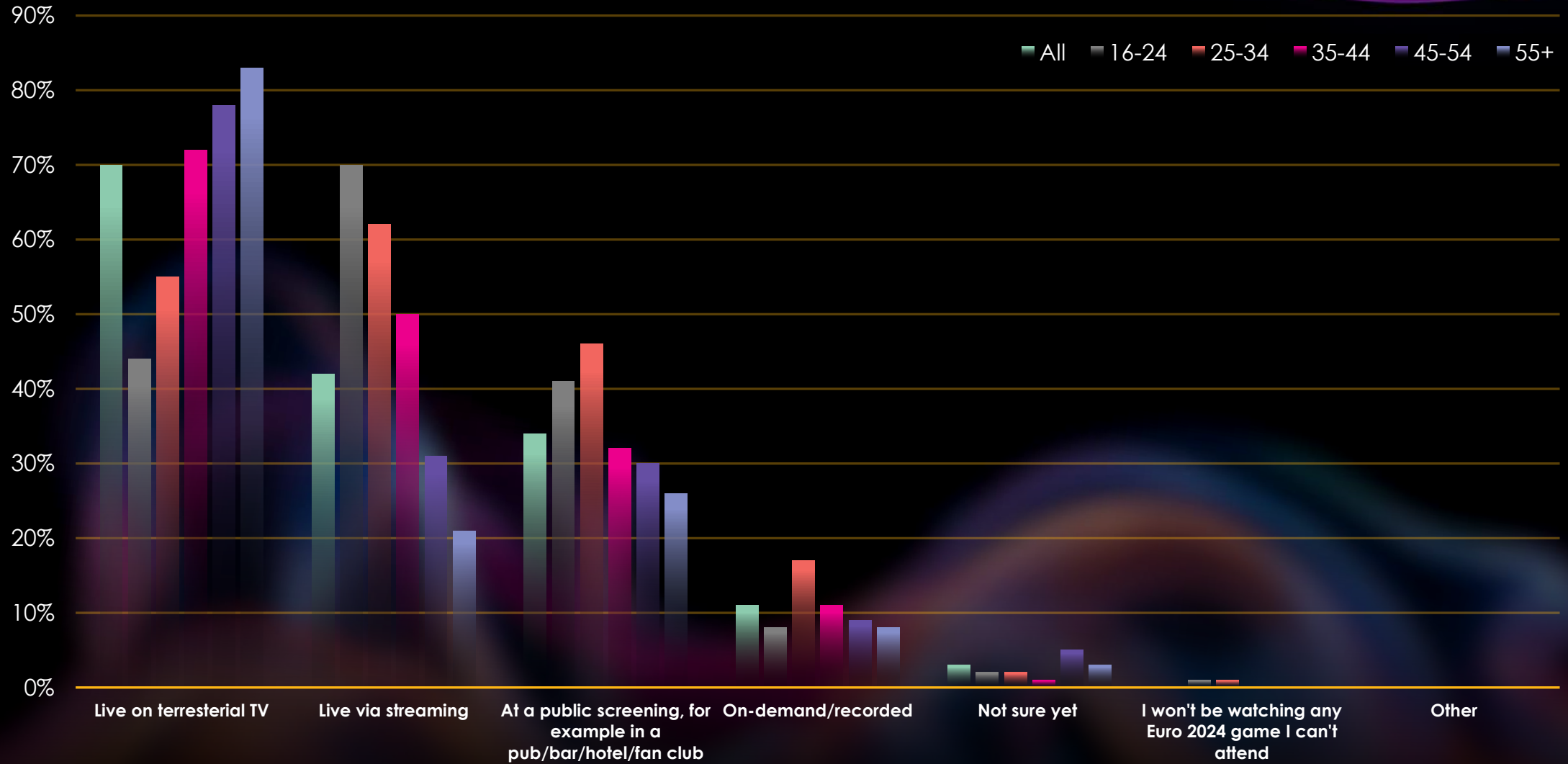
# Where do you live?



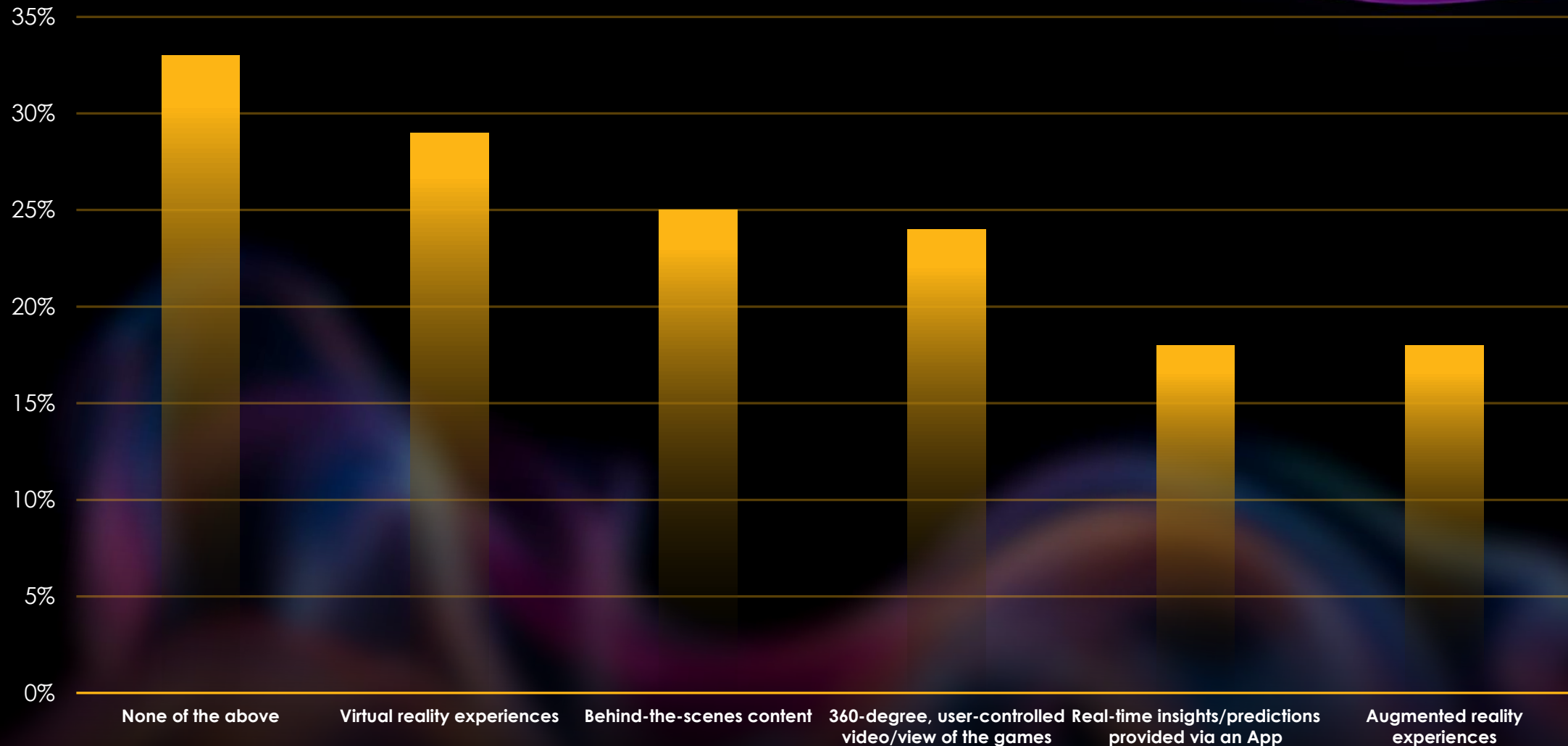
# How do you plan to watch the Euro 2024 games you can't attend in person?



# How do you plan to watch the Euro 2024 games you can't attend in person? (by age)

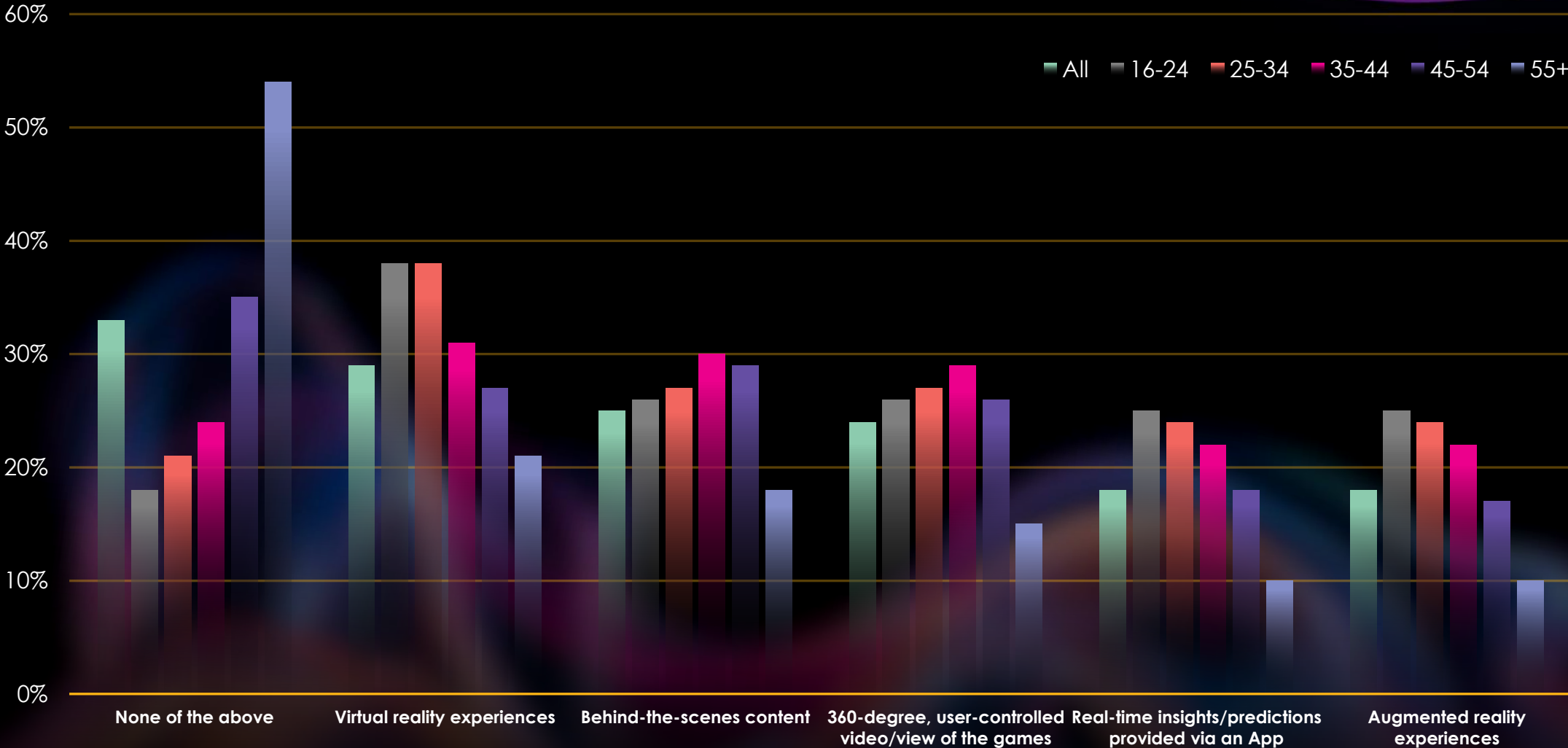


# If you were watching a sporting event like Euro 2024 remotely, which of the following do you think would enhance your viewing experience?

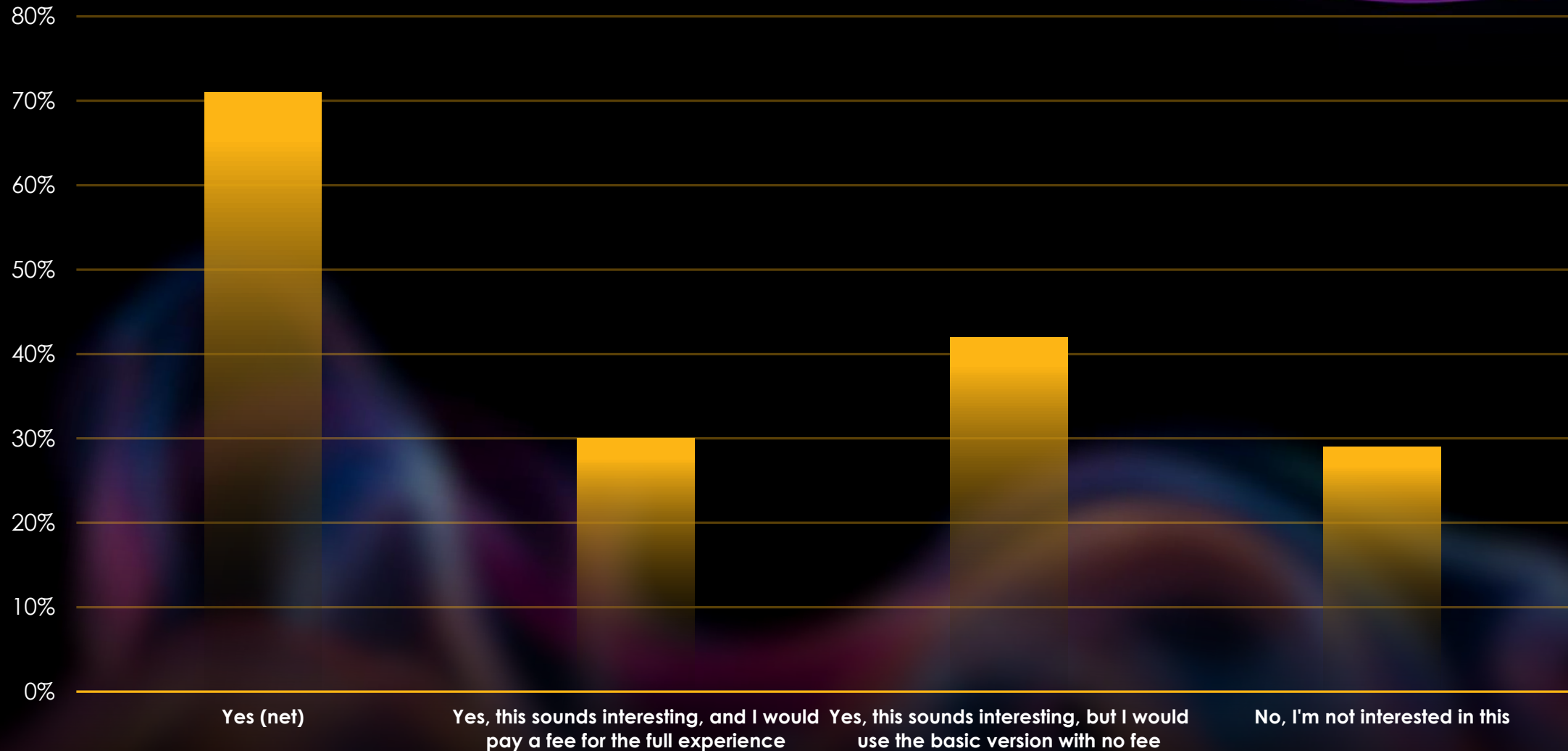




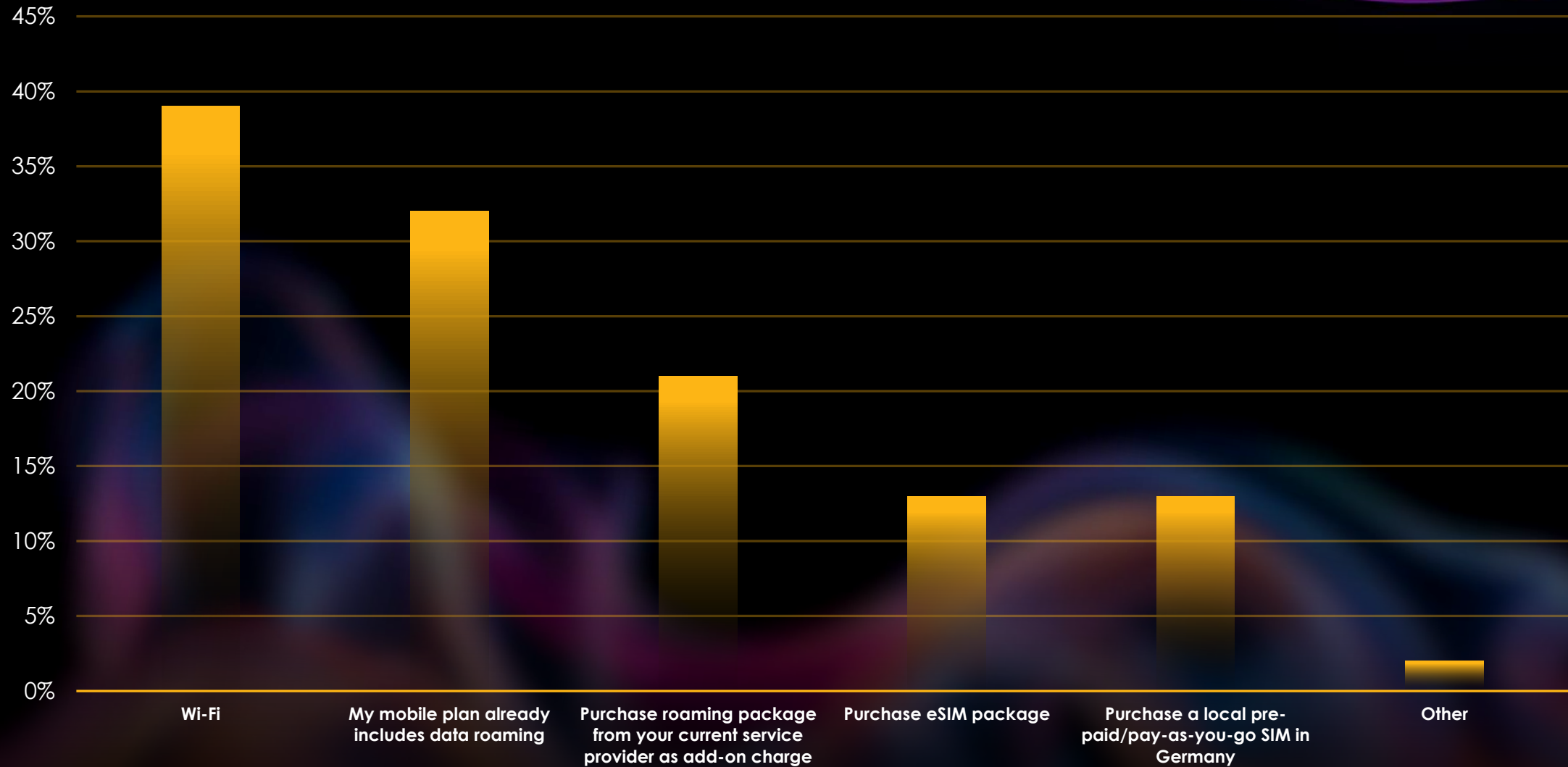
# If you were watching a sporting event like Euro 2024 remotely, which of the following do you think would enhance your viewing experience? (by age)



# When watching Euro 2024 tournament games, would you be interested in an app that provides enhanced experiences such as live predictions, player stats, behind-the-scenes content, in-game replays, upgraded seating, and access parking?



# Which data roaming services would you use when traveling to the Euro 2024 tournament in Germany?



**Are you concerned that the quality of your mobile connectivity while roaming will prevent you from doing things like using apps/social media, calling/texting or sharing photos/videos when attending crowded events such as the Euro 2024 tournament games?**

